## 1 Lecture 03: Inverse functions

- The exponential and logarithm functions
- The number $e$ and the natural logarithm
- Solving equations involving exponential functions


### 1.1 Exponential and logarithms

An important example of a function and its inverse are the exponential and logarithm functions. If $a>0$ and $a \neq 1$, we define the exponential function with base $a$ by $f(x)=a^{x}$. We are familiar with the powers $a^{n}=a \cdots a$ as repeated multiplication if $n=1,2, \ldots$ and $a^{-n}=1 / a^{n}$ if $n=1,2, \ldots$. (We can define the function $1^{x}$, too, but it is not very interesting.) Since $\left(a^{1 / n}\right)^{n}=a$, we want $a^{1 / n}$ to be the $n$th root $\sqrt[n]{a}$ and finally we can put $a^{m / n}=\left(a^{1 / n}\right)^{n}$. However the definition of $a^{x}$ for $x$ an irrational number is more subtle. By the end of this course, we will be able to say more about this. Altogether, we have the exponential function $f(x)=a^{x}$ is defined for $x$ in the domain $(-\infty, \infty)$ and has range $(0, \infty)$.

The exponential function satisfies the properties

$$
\begin{align*}
a^{0} & =1  \tag{1}\\
a^{1} & =a  \tag{2}\\
a^{x} a^{y} & =a^{x+y}  \tag{3}\\
a^{-x} & =1 / a^{x}  \tag{4}\\
\left(a^{x}\right)^{y} & =a^{x y} \tag{5}
\end{align*}
$$

The inverse function to this exponential function is called the logarithm with base $a$, denoted by $\log _{a}$.
Example. Find the values of $\log _{10}(100)$ and $\log _{2}(\sqrt{2})$.
Solution. Since the function $10^{x}$ takes 2 to 100, the inverse function takes 100 to 2, $\log _{10}(100)=2$.

Since $\sqrt{2}=2^{1 / 2}$, we have that $\log _{2}(\sqrt{2})=1 / 2$.
Each of the properties of the exponential function can be recast as a property of the logarithm function.

$$
\begin{align*}
\log _{a}(1) & =0  \tag{7}\\
\log _{a}(a) & =1  \tag{8}\\
\log _{a}(x)+\log _{a}(y) & =\log _{a}(x y), \quad x>0, y>0  \tag{9}\\
\log _{a}(1 / x) & =-\log _{a}(x), \quad x>0  \tag{10}\\
\log _{a}\left(x^{r}\right) & =r \log _{a}(x), \quad x>0, r \in(-\infty, \infty) \tag{11}
\end{align*}
$$

To see why (9) is true, we can write $x=a^{\log _{a}(x)}, y=a^{\log _{a}(y)}$, and $x y=a^{\log _{a}(x y)}$. Then using property (3) of the exponential function, we have

$$
a^{\log _{a}(x y)}=x y=a^{\log _{a}(x)} a^{\log _{a}(y)}=a^{\log _{a}(x)+\log _{a}(y)}
$$

Since the exponential function is one-to-one, we have $\log _{a}(x y)=\log _{a}(x)+\log _{a}(y)$.

### 1.2 The number $e$

As we saw in the previous section, there is a different $\operatorname{logarithm} \log _{a}$ for each $a>0$ (except $a=1$ ). Which one is best? For the purposes of calculus, we use a special number $e \approx 2.781828 \ldots$ The logarithm and exponential function for this base are written as

$$
e^{x} \text { or } \exp (x) \quad \text { and } \quad \ln (x)
$$

and $\ln (x)$ is called the natural logarithm. We will see why this logarithm is natural. At the moment, it is a puzzle why we use the base $e$ instead of a more familiar number such as 2 or 10 . However, we will see that doing calculus with the function $e^{x}$ is particularly easy and this explains why we prefer this base.

It is useful to observe that any exponential function can be expressed in terms of the function $e^{x}$.

Example. Write $4^{x}$ in the form $e^{r x}$.
Solution. We want to have $4^{x}=e^{r x}$. If we take the natural $\log$ of both sides, we have $x \ln (4)=r x$ or $r=\ln (4)$. Thus we have $4^{x}=e^{x \ln (4)}$.

Example. If $x$ and $y$ are positive numbers and $\ln \left(x y^{2}\right)=2$ and $\ln (x / y)=0$, find $x$ and $y$.

Solution. If we write $x=e^{a}$ and $y=e^{b}$, (actually $a=\ln (x)$ and $b=\ln (y)$ then we have

$$
2=\ln \left(e^{a} e^{2 b}\right)=(a+2 b) \ln (e)=(a+2 b)
$$

and

$$
0=\ln \left(e^{a} / e^{b}\right)=\ln \left(e^{a-b}\right)=a-b
$$

Solving the system of equations

$$
a+2 b=2, \quad a-b=0
$$

gives $a=2 / 3$ and $b=2 / 3$ or $x=y=e^{(2 / 3) . ~}$
And of course we can check our answers.

We know the square root function is very useful for solving quadratic equations. We see how the logarithm can be used to solve equations involving exponentiation.

Example. A function $f$ is of the form $f(t)=A e^{k t}$. Will $k$ be positive or negative?
Find $A$ and $k$ so that $f(2)=11$ and $f(5)=4$.
Solution. Since $f(5)<f(2)$, we expect that $f$ is decreasing and thus $k<0$.
To solve the value of $A$ and $k$, observe that the given conditions on $f$ gives us the equations

$$
11=A e^{2 k}, \quad 4=A e^{5 k}
$$

We can solve each equation for $A$ and obtain

$$
A=11 e^{-2 k} \quad A=4 e^{-5 k}
$$

Equating the values of $A$, we have $11 e^{-2 k}=4 e^{-5 k}$ or that $e^{3 k}=4 / 11$. To solve this equation, we apply the natural $\log$ to both sides and obtain

$$
\ln (4 / 11)=\ln \left(e^{3 k}\right)=3 k \ln (e)=3 k
$$

or $k=\frac{1}{3} \ln (4 / 11)$. Since the natural $\log$ of a number less than 1 is negative, we have $k<0$ as expected. Finally, we have $A=11 e^{-2 \frac{1}{3} \ln (4 / 11)}=11(4 / 11)^{-2 / 3}$. Thus we have

$$
A=11^{5 / 3} 4^{2 / 3} \approx 21.591 \quad k=\frac{1}{3} \ln (4 / 11) \approx-0.3372
$$

We may check our answer by computing $21.591 \cdot e^{-0.3372 \cdot 2} \approx 11$.

