## 1 Lecture 14: The product and quotient rule

### 1.1 Outline

- The product rule
- The reciprocal rule
- The quotient rule.


### 1.2 The derivative of a product

Theorem 1 Suppose that $f$ and $g$ are two functions which are differentiable at $a$ point $x$, then $f g$ is differentiable at $x$ and

$$
(f g)^{\prime}(x)=f^{\prime}(x) g(x)+f(x) g^{\prime}(x)
$$

Proof. The proof depends on rewriting the difference quotient for $f g$ in terms of the difference quotients for $f$ and $g$. This depends on the trick of adding and subtracting $f(x) g(x+h)$ as follows

$$
\begin{aligned}
\frac{f(x+h) g(x+h)-f(x) g(x)}{h} & =\frac{f(x+h) g(x+h)-f(x) g(x+h)+f(x) g(x+h)-f(x) g(x)}{h} \\
& =\frac{f(x+h)-f(x)}{h} g(x+h)+f(x) \frac{g(x+h)-g(x)}{h} .
\end{aligned}
$$

We know that the difference quotients for $f$ and $g$ have a limit as $h$ tends to zero. Since $g$ is differentiable at $x$, it is continuous and we have

$$
\lim _{h \rightarrow 0} g(x+h)=g(x)
$$

Thus we may use the rules for sums and products of limits to obtain that

$$
\begin{aligned}
(f g)^{\prime}(x) & =\lim _{h \rightarrow 0} \frac{f(x+h)-f(x)}{h} \lim _{h \rightarrow 0} g(x+h)+f(x) \lim _{h \rightarrow 0} \frac{g(x+h)-g(x)}{h} \\
& =f^{\prime}(x) g(x)+f(x) g^{\prime}(x)
\end{aligned}
$$

One way to understand this rule is to think of a rectangle whose length $\ell$ and width $w$ are given by $\ell(t)=\ell+m t$ and $w(t)=w+n t$. Then the area will be given by

$$
\ell(t) w(t)=(\ell+m t)(w+n t)=\ell w+(m w+\ell n) t+m n t^{2} .
$$

At $t=0$, the instantaneous rate of change of the area will be the coefficient of $t$, $m w+\ell n$. Since $m$ is the rate of change of $\ell$ and $n$ is the rate of change of $w$, the rate
of change of the product is exactly what we see in the product rule. The picture shows how the increase in area of a rectangle is related to the sidelengths of the rectangle.


Example. Compute the derivative $f(x)=(1+2 x)^{2} e^{x}$.
Solution. At the moment, we do not know how to differentiate the function $(1+2 x)^{2}$. However, if we expand the square, we can write

$$
(1+2 x)^{2} e^{x}=\left(1+4 x+4 x^{2}\right) e^{x}
$$

We use the Leibniz notation,

$$
\begin{aligned}
\frac{d}{d x}\left(\left(1+4 x+4 x^{2}\right) e^{x}\right) & =\left(\frac{d}{d x}\left(1+4 x+4 x^{2}\right)\right) e^{x}+\left(1+4 x+4 x^{2}\right) \frac{d}{d x} e^{x} \\
& =(4+8 x) e^{x}+\left(1+4 x+4 x^{2}\right) e^{x} \\
& =\left(5+12 x+4 x^{2}\right) e^{x} .
\end{aligned}
$$

Example. Find the derivative of $x^{5}$ by writing $x^{5}=x^{4} \cdot x$ and applying the product rule.

Solution. We write $x^{5}=x^{4} \cdot x$ and apply the product rule,

$$
\frac{d}{d x} x^{5}=\frac{d}{d x}\left(x^{4} \cdot x\right)=x^{4} \frac{d}{d x} x+\left(\frac{d}{d x} x^{4}\right) x .
$$

Computing the derivatives gives

$$
4 x^{3} \cdot x+x^{4} \cdot 1=5 x^{4}
$$

### 1.3 Reciprocals

We find the derivative of a reciprocal or the multiplicative inverse of a function.
Theorem 2 If $g$ is differentiable at $x$ and $g(x) \neq 0$, then $1 / g$ is differentiable at $x$ and we have

$$
\left(\frac{1}{g}\right)^{\prime}(x)=\frac{-g^{\prime}(x)}{g(x)^{2}}
$$

Proof. We write out the difference quotient for $1 / g$, obtain a common denominator and simplify to express it in terms of the difference quotient for $g$,

$$
\begin{aligned}
\frac{1}{h}\left(\frac{1}{g(x+h)}-\frac{1}{g(x)}\right) & =\frac{1}{h} \frac{g(x)}{g(x) g(x+h)}-\frac{g(x+h)}{g(x) g(x+h)} \\
& =\frac{-1}{h}(g(x+h)-g(x)) \frac{1}{g(x+h) g(x)}
\end{aligned}
$$

Now we may use the limit laws and that $1 / g$ is continuous at $x$ to write

$$
\begin{aligned}
\left(\frac{1}{g}\right)^{\prime}(x) & =-\lim _{h \rightarrow 0} \frac{g(x+h)-g(x)}{h} \cdot \lim _{h \rightarrow 0} \frac{1}{g(x) g(x+h)} \\
& =\frac{-g^{\prime}(x)}{g(x)^{2}}
\end{aligned}
$$

Example. Use this rule to find the derivative

$$
\frac{d}{d x} \frac{1}{x^{4}}
$$

Solution. $\quad \frac{d}{d x} \frac{1}{x^{4}}=\frac{-4 x^{3}}{\left(x^{4}\right)^{2}}=\frac{-4}{x^{5}}$.
We can use the reciprocal rule to extend the power rule to negative exponents.
Example. Use the reciprocal rule to find the derivative

$$
\frac{d}{d x} x^{-n}, \quad \text { for } n=1,2,3, \ldots
$$

Solution. $\quad \frac{d}{d x} \frac{1}{x^{n}}=\frac{-n x^{n-1}}{x^{2 n}}=-n x^{-n-1}$.

### 1.4 Quotient rule

Finally we give the quotient rule. Note that it is often simpler to rewrite a quotient as a product and avoid the quotient rule.

Theorem 3 If $f$ and $g$ are differentiable at $x$ and $g(x) \neq 0$, then $f / g$ is differentiable at $x$ and

$$
\left(\frac{f}{g}\right)^{\prime}(x)=\frac{f^{\prime}(x) g(x)-f(x) g^{\prime}(x)}{g(x)^{2}}
$$

Proof. We may prove this writing $f / g=f \cdot \frac{1}{g}$ and using the product and the reciprocal rule.

$$
\left(\frac{f}{g}\right)^{\prime}(x)=\left(f \frac{1}{g}\right)^{\prime}(x)=f^{\prime}(x) \frac{1}{g(x)}+f(x) \frac{-g^{\prime}(x)}{g(x)^{2}}
$$

We may simplify this last expression by obtaining a common denominator.

$$
f^{\prime}(x) \frac{1}{g(x)}+f(x) \frac{-g^{\prime}(x)}{g(x)^{2}}=f^{\prime}(x) \frac{g(x)}{g(x)^{2}}+f(x) \frac{-g^{\prime}(x)}{g(x)^{2}}=\frac{f^{\prime}(x) g(x)-f(x) g^{\prime}(x)}{g(x)^{2}}
$$

Example. Find the tangent line to

$$
f(x)=\frac{x^{2}+3}{x^{2}-3}
$$

at $x=1$.
Solution. The tangent line will pass through the point $(2, f(2))=(2,7)$. We need the derivative of $f$ to compute the slope. We use the quotient rule to find the derivative of $f$,

$$
\begin{aligned}
f^{\prime}(x) & =\frac{\left(\frac{d}{d x}\left(x^{2}+3\right)\right)\left(x^{2}-3\right)-\left(x^{2}+3\right) \frac{d}{d x}\left(x^{2}-3\right)}{\left(x^{2}-3\right)^{2}} \\
& =\frac{2 x\left(x^{2}-3\right)-\left(x^{2}+3\right) 2 x}{\left(x^{2}-3\right)^{2}} \\
& =\frac{-12 x}{\left(x^{2}-3\right)^{2}} .
\end{aligned}
$$

At 2, we have $f^{\prime}(2)=-24$. Thus the tangent line has the equation

$$
y-7=-24(x-2)
$$

We simplify this to give $y=-24 x+55$ as the equation of the tangent line.
Exercise. Find the derivative of $f(x)=\frac{1+2 x}{1-2 x}$.
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